

**PENSONIC HOLDINGS BERHAD** (300426-P)

Stock Name : PENSONIC  
Type : GENERAL ANNOUNCEMENT  
Subject : OTHERS  
Description : DISTRIBUTOR AGREEMENT BETWEEN PENSONIC SALES & SERVICE SDN BHD AND MYTV BROADCASTING SDN BHD

Pensonic Holdings Berhad (“Pensonic”) wishes to announce that its wholly owned subsidiary, Pensonic Sales & Service Sdn Bhd (“PSSSB”) had, on 28 November 2016, entered into a Distributor Agreement (“Agreement”) with MYTV Broadcasting Sdn Bhd (“MYTV”) to undertake the sale and distribution of MYTV set-top box (“MYTV STB”), upon the terms and conditions as stipulated in the Agreement.

Under the Agreement, MYTV has agreed to appoint PSSSB as the distributor and reseller to exclusively sell MYTV STB directly to the end users of MYTV STB. The appointment is for a period commencing from the date of the Agreement until six (6) months after the analogue switch off date officially announced by Malaysian Communication & Multimedia Commission (“MCMC”).

MYTV has been appointed and licensed by MCMC to develop, and operate the infrastructure and network facilities for digital terrestrial television (“DTT”) services in Malaysia. MYTV is the importer of MYTV STB which would cater for richer audio-visual experience plus opportunities for interactive services for viewers via DTT services.

The Directors of Pensonic, having considered all relevant factors, is of the view that it is in the interest of Pensonic for PSSSB to enter into the Agreement.

The signing of the Agreement will not have any effect on the share capital and substantial shareholdings structure of Pensonic. Barring unforeseen circumstances, the Agreement is expected to positively contribute to future profits, earnings per share and net assets of Pensonic.

None of the Directors of the Company, substantial shareholders and/or persons connected to them has any interest, direct or indirect in the above transaction.

This announcement is dated 28 November 2016.