General Announcement

Reference No PH-110128-39434

Company Name : **PENSONIC HOLDINGS BERHAD**

Stock Name : PENSONI Date Announced : 28/01/2011

Type : Announcement

Subject : Notification pursuant to Paragraph 14.09 (a) under Chapter 14 of the

Bursa Securities Listing Requirements

Contents : Pursuant to Paragraph 14.09(a) under Chapter 14 of Bursa Securities

Listing Requirements on Dealing in Securities, we wish to notify that

we have received notification(s) from the following Director(s)/ Principal Officer(s) of Pensonic Holdings Berhad (�PHB�) in relation to his/her dealings in PHB securities outside closed period as

follows:

Announcement Details:

Name of Director: Mr. Chew Chuon Jin Date of Notification: 27 January, 2011

Description of Securities	Date Transaction	Transferred/ Exercised	Transfer price per unit (RM)	% of Securities Transferred
Ordinary Shares of RM0.50 each	27-01-2011	2,000,000 transferred inward from Dato' Seri Chew Weng Khak @ Chew Weng Kiak	0.60	2.16

This announcement is dated 28 January, 2011.